

The Nobody's Cats Foundation Fundraising Policy

PURPOSE

The Board of Directors of The Nobody's Cats Foundation, recognizing that the organization engages in fundraising and solicitation activity, seeks to ensure the organization complies with federal, state and local laws as well as applicable ethical norms regarding fundraising activity. To achieve that goal, the Board has established this fundraising policy.

- a. All fundraising activity for The Nobody's Cats Foundation is supervised, coordinated and directed by the President of the organization, with monthly review by the Board of Directors. The President shall review fundraising or solicitation materials prior to publication and shall seek to ensure that all solicitation and communication materials are accurate and correctly reflect the foundation's mission and use of solicited funds as well as include any information required by federal or state agencies.
- b. Third parties not directly affiliated with the organization must have written permission from the Board of Directors prior to any solicitation on behalf of the foundation. Third-party fundraisers engaged by The Nobody's Cats Foundation must be registered with appropriate state and local authorities, and their representation of the organization must be evidenced by a written agreement approved by the Board of Directors. The Nobody's Cats Foundation shall pay fundraisers no more than reasonable compensation for their services and shall not compensate internal or external fundraisers based on a commission or a percentage of the amount raised.
- c. The Nobody's Cats Foundation shall provide appropriate training and supervision of the people soliciting funds on its behalf, whether volunteers, employees or third-party representatives, including training to properly document activities, to properly represent the foundation's mission and activities, and to avoid use of coercive or intimidating tactics or those intended to harass potential donors.
- d. All solicitation and fundraising materials and other communications to donors and the public shall clearly identify The Nobody's Cats Foundation as the recipient of funds raised and shall be accurate and truthful in relaying how those funds will be used.
- e. The Nobody's Cats Foundation shall present information about products and/or services honestly and without misrepresentation and will clearly identify the details of those products such as their availability and other factors that may affect the suitability of those products and/or services for donors, clients, and other non-profit organizations.
- f. The Nobody's Cats Foundation shall refrain from knowingly infringing the intellectual property rights of others and shall address and rectify any inadvertent infringement that may occur.
- g. The Nobody's Cats Foundation shall refrain from any activity designed to disparage other organizations that provide similar products and/or services.

- h. The Nobody's Cats Foundation shall provide all donors with specific acknowledgments of charitable contributions, where applicable, in accordance with legal requirements, for proper donor substantiation and the organization's disclosure.
- i. The Nobody's Cats Foundation shall avoid accepting a gift from or entering into a contract with a prospective donor that would knowingly place a hardship on the donor, or place the donor's future well-being in jeopardy.
- j. The Nobody's Cats Foundation shall ensure that contributions are used in accordance with donors' intentions and shall ensure proper stewardship of all revenue sources, including timely reports on the use and management of such funds.
- k. The Nobody's Cats Foundation shall obtain explicit consent from donors before altering the conditions of financial transactions.
- l. The Nobody's Cats Foundation shall state fundraising results using accurate and consistent accounting methods that conform to the appropriate guidelines adopted the American Institute of Certified Public Accountants (AICPA).
- m. The Nobody's Cats Foundation respects the privacy of donors and all donor information will be protected according to the foundation's Privacy Policy.
- n. In addition to any other requirements of this policy, all fundraising activities for The Nobody's Cats Foundation shall be conducted in accordance with applicable local, state, and federal civil and criminal laws.

Adopted by The Nobody's Cats Foundation Board of Directors May 14, 2014